



ROK Builders™

Hotel Design, Construction
& Renovation



Building and renovating hotels for 25 years

ROK Builders specializes in the design, construction and renovation of hotels. As part of Roedel Companies, we bring decades of experience and a unique perspective as an owner and operator – making your project cost effective in design, construction – and in long term operation.

Our projects are completed on time and on budget. We'll work you—the owners and investors—to develop reliable development timelines. And we never forget that budgets always tie back to ROI objectives.

Our Value Engineering reduces costs, improves quality and increases return on investment. Value engineering improves the reliability of final construction drawings, increasing value and simplifying maintenance, reducing costs down the road.

Customer satisfaction crucial. We make the management team an integral part of our planning and work processes; insuring guest satisfaction is maintained throughout hotel renovation and new construction projects.

ROK Builders understands your needs because we've been there – designing and building for our own hotel operating team and for our customers.

Manage the complexities of hotel construction with decades of experience that you can trust.

Hotel construction has grown in complexity. Today hotels are being developed as part of multi-use centers, involving retail, business or entertainment projects. Environmental and regulatory changes make available sites more challenging to build on. New hotels incorporate more features and are built to higher standards to meet the expectations of today's travelers.

ROK Builders is part of the Roedel Companies – and part of a remarkable 40-year story of achievement. We developed and managed two of the most successful brands in the business – Susse Chalet and Grand Chalet. Now we use our unique experience to develop, build and manage properties throughout the Eastern United States.

We understand that each of our customers has different needs and goals. We involve owners, operators and construction personnel from before construction begins through project completion to make sure that the building being built is the very best it can be.

Our depth of experience yields cost efficient designs and construction methods – and increased efficiency and reliability over long-term operation.

Our promise – A process that is 100% coordinated from start to finish and a hotel project that exceeds 100% of your development and return on investment expectations.



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